

# CREATE NEW SENSES



# ABOUT **MAGIC INNOVATIONS**

Welcome to Magic Innovations, where creativity meets the future technologies to deliver unforgettable visual stories.

Trusted by worldwide brands and people of power, our studio is dedicated to pushing the boundaries of multimedia art, making every project a one-of-a-kind standout masterpiece.

At Magic Innovations, we don't just create multimedia projects, we bring your vision to life in ways you've never imagined.





# WHY MI?

1.

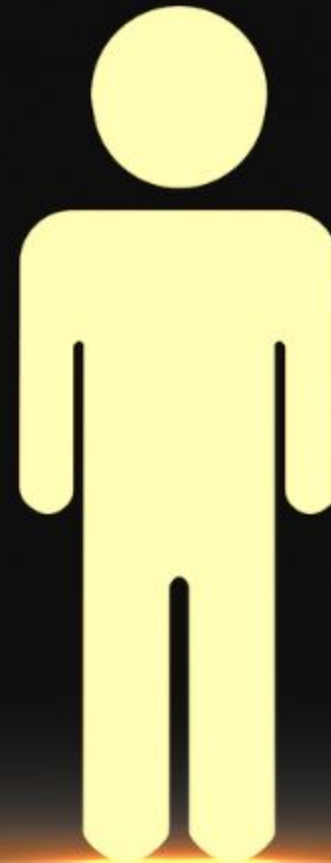
We creating a **personalized and unique solution** for each client

2.

We do **full cycle of multimedia production**

3.

We are committed to the **highest standards of quality** in every aspect of our work.



4.

Our team are professionals who **working more than 15 years.**

5.

We invest in and improve our technical equipment to create innovative projects.

6.

We are trusted by global brands.





**1000+**

International projects

**25+**

Countries

**19,000 M<sup>2</sup>**

Biggest projection mapping  
surface

**300+**

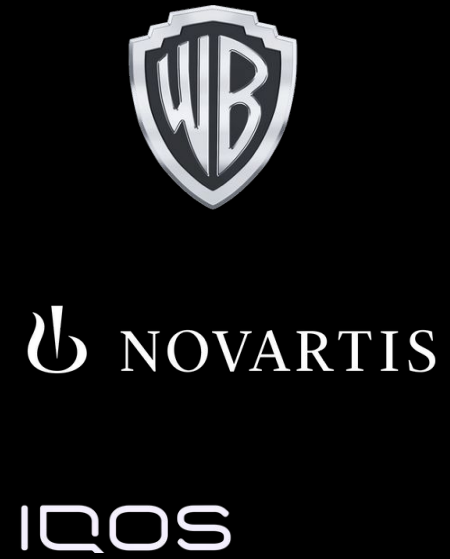
Regular clients  
around the world





# OUR CLIENTS

VISA



SAMSUNG



JTI



ABB



بنك الرياض  
riyad bank





# AWARDS



GOLD



SILVER



BRONZE



MORE THAN 5+  
GUINNESS RECORDS



GOLD, SILVER,  
CONTENT OF THE YEAR  
GRAND PRIX



1ST PLACE  
ONE OF THE BIGGEST  
3D MAPPING FESTIVALS  
IN THE WORLD



NATIONAL  
RECORDS



FINALISTS OF  
AMERICA'S GOT TALENT



VISUAL ARTIST  
AWARDS

\* and more others



# GET TO KNOW OUR TEAM!





# OUR PROFESSIONAL TEAM



**ALEX KOLYKHAN**

Executive Producer

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**MARINA GRUDKO**

Head of Sales and  
Marketing

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**ALEX SAMOKHIN**

CTO

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**NATALYA SADOVA**

Financial Director

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MULTIMEDIA INSTALLATIONS | LARGE SCALE SHOWS | VIP EVENTS & STAGE SHOWS |  
IMMERSIVE EXPERIENCE | EXHIBITIONS | OWN PRODUCTS



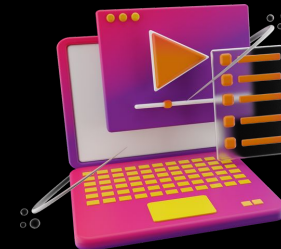


# FULL SERVICE OF MULTIMEDIA PRODUCTION



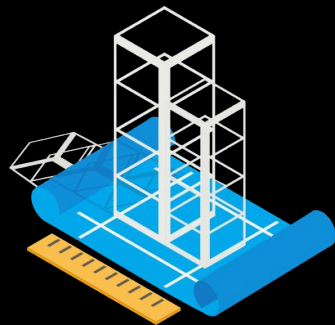
## IDEA

CREATING IDEAS BASED ON  
GRAPHICS AND TECHNOLOGY



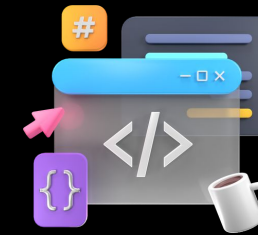
## VIDEO CONTENT PRODUCTION

CREATING ANIMATED VIDEO CONTENT OF ANY  
DIFFICULTY (2D/3D/VR/XR/AR/360), INDEPENDENT  
PRODUCTION FACILITIES



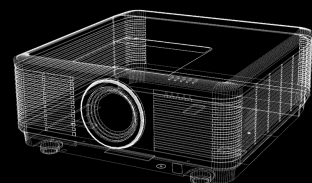
## ENGINEERING

SELECTING EQUIPMENT, TAKING  
MEASUREMENTS, MAKING BLUEPRINTS,  
CALCULATING LOAD CAPACITY



## SOFTWARE ENGINEERING

IMPLEMENTING INTERACTIVE DEVICES, ONLINE  
EVENTS, AR, VR INTERFACES



## EQUIPMENT SUPPLY

ORDERING AND SUPPLYING EQUIPMENT AT  
A PRICE BELOW MARKET VALUE



## INSTALLATION AND MAINTENANCE

INSTALLING, SETTING UP, INSPECTING ALL EQUIPMENT.  
PROVIDING TECH SUPPORT AND UPDATES

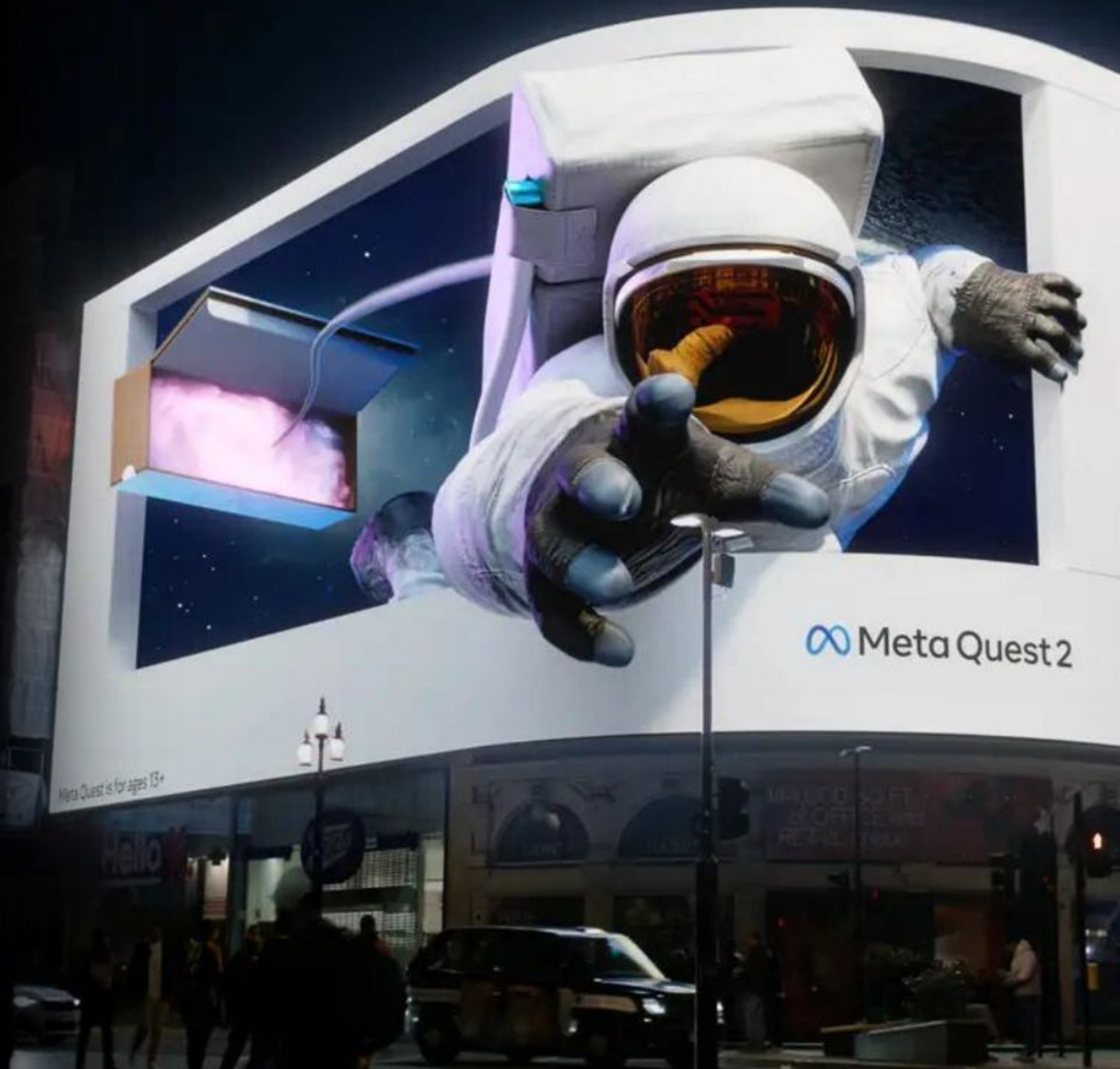


# CGI CONTENT CREATION

We are working with content **for 15 years** and creating it for Live entertainment projects & Events, Museums and Art galleries, Sport and eSports events, Music festivals, Provide Immersive experiences, Supporting brand launches and Promo ads, Supplying content for permanent exhibitions with data visualization solutions.

## FORMAT OF THE CONTENT

- 3D Mapping and Media facades
- Promo ad
- Launching video
- Visual show content
- Stage design content
- Branding broadcast
- Light, drones, robots and laser shows etc.





# ... PIPELINE CONTENT PART OF THE PROJECT



MOODBOARD



CONCEPTS



ANIMATIC



3D ANIMATION



...

# PIPELINE TECHNICAL PART OF THE PROJECT

1



**SITE INSPECTION  
AND ANALYSIS**

2



**ENGINEERING AND  
TECHNICAL DESIGN**

3



**NECESSARY  
EQUIPMENT DELIVERY**

4



**INSTALLATION  
AND SETUP**

5



**TESTING AND  
BUG FIXING**

6



**MAINTENANCE**





Just see

**OUR SHOWREEL**







## ADDITIONAL SERVICES

Light, laser and kinetic shows  
Drones shows  
VR and AR solutions  
Robotic





## VIDEO PRODUCTION AND VIRTUAL PRODUCTION STUDIO

- Insight-inspired creative concepts that speak to your brand
- Scripting and storyboards
- Video shooting and editing
- Voice-overs, subtitles & translations
- Animation & motion design
- 3D viral video for social media
- Audio (SFX & mastering & raw video files)
- From pre-production to post-production, virtual production (Dynamic backgrounds, 3D Virtual shootings).



## | ADDITIONAL SERVICES



## Contact us

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[www.magicinnovations.com](http://www.magicinnovations.com)